Artist Handout:

Artists/Newscast stations: CNN 10 and CBC Kids News (New stations for kids to learn through!)

**Artist:**

CNN 10 is a news station and platform for many creative artists, journalists, tech-workers, and designers to inform and develop interests for the watchers on real world events, whether that be focused on world news casting, health updates on important illnesses/diseases, or even local news channels sharing heartwarming stories with their town. CNN 10 (kids) has been a running program since 1989 aimed to be a quick 10-minute video, hence the 10 being in the name, for kids and people of all ages to get a quick “info dump” for lack of a better word, of news stories happening all around the world in a variety of different subjects (health, weather, politics, etc.) as well as a local news segment for members who send in stories and videos to the news station.

**Artwork:**

The artwork in question would be the news broadcasts themselves, displaying over a multitude of episodes the building parts of each segment the broadcast wanted to focus on, (like said prior focusing on health, world, etc.)



On top, is the current host of the CNN 10 channel Coy Wire, and the bottom is the original host, Carl Azuz.



**World & Audience:**

News affects the world around us all of the time, from the updates you see on social media like Instagram or Tiktok, to news channels like stated above, their voice(s) help spread world news globally, keeping people up to date on what’s happening, and educating the masses on things they can participate/help/volunteer in whether that’s locally or in a bigger scale.

**Vocabulary:**

**Storyboard:** Storyboards are a type of visual planning, primarily used for filming videos like films, documentaries, and in our instance, news stations.

**Editing:** A focus on “cleaning up” any of the filming that was done for a particular project, making it easier and more entertaining for the audience.

**Transitions:** A smooth and easy way to switch from different topics or design styles (visual changes like pictures can be used as transitions!)

**Physical Cues:** Actions taken during the filming process that are not vocally said, this can be things like gesturing with your hands, body positioning towards the focus of topic, or even eye contact with the camera/ viewers.

**Business Attire:** Business attire can be used in a multitude of different examples, but for our cases it would be a nice shirt or blouse, jeans, skirts, khakis, as pants, and some sort of dress shoes. (It’s helpful to dress up for your roles as newscasters to make it look professional).



